Data Set: Gelman and Hill's Polling Data on the 1988 U.S. Presidential Election

Data File: Gelman.txt

Source: A. Gelman and J. Hill, *Data Analysis Using Regression and Multilevel/ Hierarchical Models* (Cambridge University Press, 2007).

Variables:

state   The two-letter abbreviation for the state in which the respondent resided.

region   MW, NE, S, or W.

bush   Whether or not the respondent intended to vote for George Bush in the upcoming election (yes or no).

age   The respondent's age, categorized as 18—29, 30—44, 45—64, or 65+.

education   The respondent's level of education – noHS, highschool, someCollege, or collegeGrad.

race   black or white.

gender   female or male.

previous   A measure of previous Republican vote in the state, expressed as a proportion, and adjusted for home-state and home-region effects in earlier presidential elections.

Data are for the 48 contiguous U.S. states and exclude respondents with missing data.